 Salesforce Technical Developer Application Technology 4 Mid-level individual contributor role in the enterprise applications implementation and group of the organization This role will lead software engineering development, solution design and development for SFDC Implementations Responsible for the design, development, testing, operation, and maintenance of products Takes complete ownership of the full stack, consistently writing code that is production-ready and testable. Ensures optimal design by following architectural best practices, considering scalability, reliability, and performance of systems. Analyzes failures, proposes design changes, and promotes operational improvements. Makes informed design and coding decisions, prioritizing the customer experience. Actively seeks feedback from code reviews and implements necessary changes
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 to meet standards. Conducts code reviews to guide engineering best practices and compliance with development procedures. Ensures compliance and security best practices are followed throughout the product development process. Adheres to software reliability engineering standards to ensure robust and reliable software. Embraces emerging technologies and contributes to best practices to support the bank's technology transformation. Fosters a culture of innovation, collaboration, and continuous improvement. Critically reviews tasks, prioritizing and sizing them for incremental delivery, and proactively communicates any blockers or delays
 Part of the centralized team responsible for building and managing Salesforce based solutions for Strateena's clients. Works under direction of managers, manages activities according to milestones and completes tasks assigned
 The ideal candidate has the following work and skills related experience: 8+ years of IT industry exposure with enterprise technical stack 5+ years of development and design experience on Salesforce CRM implementations Extensive experience in creating customer-facing interfaces. Expertise in the Salesforce Sales module is a must. Experience with Salesforce APEX code and triggers, APIs, production
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	 Experience on Salesforce Integrations - REST/SOAP (Must Have) Expert guidance on best practices for configuration, development / integration and data migration in salesforce.com Experience with key areas of enterprise architecture, including integration technologies, single sign on, and master data management. Experience with Agile implementation methodologies. Proven ability to analyze, design, and optimize business processes via technology and integration. Guiding customers and colleagues in rationalizing and deploying emerging technologies that drive increased business value. Excellent oral, presentation, and written communication skills. Expertise in the Salesforce Service is a plus.
CERTIFICATIONS	 Salesforce PD1 and PD2 certifications is a must. Sales /Service cloud consultant certification is added advantage. Salesforce Solution/Technical Architect certification is added advantage.